

CENTRAL OREGON REGIONAL CHAPTER NEWSLETTER

Community Associations Institute

SEASONAL TREE CARE IN CENTRAL OREGON

BY
**BRETT MILLER ,CENTRAL OREGON
TREE EXPERTS**

Central Oregon weather is something we all can appreciate, however the extreme temperature swings, fire risk, heavy snow loads and damaging weather events are not uncommon and we need to consider how our trees handle all that Central Oregon throws at them. With the frequency of warmer winters and drought summers we are beginning to see the impacts on overall tree health. Tree stress and poor health often goes unnoticed for years until the tree can no longer compensate and is too late for intervention. We are seeing an increase in tree pests and fungus as a result of weather changes and increased density, especially among species that are not native to the region and commonly used in community developments. Managing your defensible space with regard to fire protection is an equally important topic. Annual health and safety evaluations of your trees and woody vegetation is an important step towards safe and healthy trees.



Next Event October 7th

CORC Full Throttle

Register at caicentraloregon.org

IN THIS ISSUE, WE'RE COVERING:

**SEASONAL TREE CARE IN
CENTRAL OREGON**

BUSINESS SPOTLIGHT

**MESSAGE FROM THE
CHAPTER PRESIDENT**

2021 CALENDAR

CORC Full Throttle -
Annual Fundraiser

October 7th

10 Tips for HOA Insurance

October 28th

Bingo & Trivia Night -
CORC Annual Members Meeting

December 9th



Homeowners and community managers often have trees evaluated for structural integrity and overall health throughout the year so they can make informed decisions on how to budget for these services. We use many techniques to help improve the health and safety of trees; Reducing the weight within the canopy, structural pruning, deadwood and disease reduction, balancing a trees canopy and leaders, orchard pruning, specialty trimming, removals, ladder fuel reduction, as well as treatment, spraying and fertilization techniques. In some special cases, improving structural instability with cables or bolts can help prevent and or identify future structural problems. Each tree is different therefore we must tend to each trees needs with a thorough evaluation and proven plan of action. Living in a community with so many trees has immense benefits, however we must always consider the health and safety of both ourselves and our trees.

MESSAGE FROM CORC CAI PRESIDENT

BY
ELLE LARKIN



As Summer comes to a close, leaves will soon begin to turn and fall in our communities around beautiful Central Oregon. It was an exciting Summer for CORC CAI as we held our first in person event in nearly a year and a half! We gathered at Worthy Brewing for food, drinks, networking and an informative session of a community's transition from Developer to Homeowner. Additionally, CORC CAI's Executive Director, Heather Brownson, as well as myself had the opportunity to attend the CAI National Conference in Las Vegas for a few days of continuing education and networking with industry professionals from around the country. As we enter the Fall season, we are looking forward to holding our first annual Full Throttle event at K1 speed on Thursday, October 7th! We look forward to seeing you there as well as at future CORC CAI events!

BUSINESS PARTNER SPOTLIGHT

WEBFOOT PAINTING



How you can help our CAI members?

First by being a one stop shop for all their maintenance needs. The breadth of our services allows us to guide our clients through costly maintenance and improvement projects- without also having to incur the costs of a General Contractor. Once a contract is accepted, the scheduling of our teams is seamless and smooth. There's no nailing down of sub-contractors, delays/issues from outside forces. It's one company, with specialized teams, working together to ensure the project is performed exceptionally.

Share your thoughts on how your company is differentiated from others?

At the core of our business is a level of communication and coordination that is unmatched in our industry. On community projects this is imperative as we have numerous vested parties who need to be kept informed and project schedules that need to stay on track. This all boils down to a level of care delivered by Webfooters that creates eases and comfort for your communities.

On specific service offering differentiators, more often than not, communities need partial siding replacement and repair needs, over full siding replacement. To many trades, these partial repairs are challenging to execute on. We love these projects. We can expertly advise on how much siding needs to be replaced and how much can be prepped and painted. Your typical siding contractor will want to replace more than might be needed. Your typical painter might say they can prep it all. We can do both.

Make it fun- What's a fun fact about Webfoot Painting?

The "Webfoot" Painting name comes from two places. First, both owners graduated from business school at the University of Oregon, which prior to the 1960's were called the Oregon Webfoots. Secondly, since the business was first formed in the Willamette Valley, it was a common old-timey saying "how are your webfeet doing" from all the rain. The combo of the two yielded the memorable name Webfoot Painting.



Central Oregon Regional Chapter of Community Associations Institute

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