

CORC CAI



SPONSORSHIP OPPORTUNITIES

2025 EDITION

INTRODUCTION

Central Oregon Regional Chapter (CORC) provides opportunities for Central Oregon homeowner association volunteer leaders, community managers, management companies and business partners to participate in local educational programs and workshops utilizing recognized industry experts, imparting valuable knowledge and skills attendees can bring back to their businesses or communities.

If continuing education from industry professionals is not enough, CORC also hosts several fun and social events throughout the year to make some new friends, raise funds for the chapter and share some laughs!

With opportunities to learn, network, earn education credits for professional designations, and show peers what you've got on the racetrack, bar trivia or whatever fun is planned, the benefits of CORC membership are boundless!

WHY BE A SPONSOR?

CAI/CORC Sponsorship is an opportunity for your company to increase its visibility in order to promote and build your business. Supporting CORC helps to grow and expand our offerings, which enhances your exposure to potential clients.

HOW TO BECOME A SPONSOR?

Step One, join CORC CAI! Only Members have the opportunity to sponsor. Membership is affordable and beneficial for industry exposure.

Step Two, Complete the Sponsorship Request Form and return with your payment to CORC by contacting Chapter Executive Director Heather Brownson.

Email: corc@caicentraloregon.org

phone: (541)719-8224

Step Three, Industry Domination!

DISCOUNTS

Get a 5% discount on total CORC sponsorship if selected on September 27th and paid in full within two weeks.

REFUNDS

Refunds for sponsorships will not be given under any circumstance. CORC may apply credit(s) to future events, if necessary, with notification to the sponsor.



2025 HYBRID OPPORTUNITY SPONSORSHIP

WHAT'S HAPPENING?

The state of Oregon has many communities scattered throughout Central Oregon, and we know they need education too! CORC supports hybrid education for managers and community associations that reside outside of the Bend metro area.

SPONSORSHIP'S AVAILABLE

Each educational event, including the Ask an Attorney event in early 2025, will offer one hybrid sponsorship for vendors and management companies. This includes networking with online attendees, event recognition, and your logo displayed on the Zoom screen. At the end of the year, an additional gratification email will be sent to the chapters members.

ONLINE EDUCATION FOR ASSOCIATIONS

**INTERESTED? EMAIL
HEATHER WITH YOUR
SPONSORSHIP OPTION.**

**ASK AND HOA ATTORNEY EVENT
- 1 HYBRID SPONSOR -
(SEE P.3 FOR DETAILS)**

**ALL OTHER EDUCATIONAL EVENTS
- 1 HYBRID SPONSOR -
(SEE P.4 FOR DETAILS)**

**EMAIL:
CORC@CACENTRALOREGON.ORG**

EDUCATIONAL EVENTS

KICK OFF "ASK AN ATTORNEY"


JAN 16TH

CORC's most attended Event - Everyone loves an attorney!

Event Sponsor - 3 available - \$500

Recognition at event, opportunity to speak about products or services, table for marketing materials, noted as sponsor on marketing materials, distribute marketing materials, 1 advertising Power Point Slide included in CORC's opening PP, 1 attendee.

New Beverage Sponsor - 1 available - \$500

 Recognition at event, opportunity to speak about products or services, area for marketing materials, noted as sponsor on marketing materials, distribute marketing materials, 1 advertising Power Point Slide included in CORC's opening PP, 1 attendee.

Hybrid Sponsor - 1 available - \$500/event

Verbal recognition at event, logo on Zoom Screen, 1 virtual or in person attendee.

Chapter Award - 1 available - \$400

Verbal recognition at event, hand out awards with Chapter President, 1 attendee

Registration Sponsor - 2 available - \$350

Verbal recognition at event, noted as sponsor on marketing materials, distribute marketing materials at registration, logo in CORC's opening PP on registration slide, 1 attendee.

Dessert Sponsor - 1 available - \$150

Verbal recognition at event, sign at dessert table, logo in CORC's PP on dessert slide, 1 attendee.

BOARD LEADER CERTIFICATE COURSE

FEBRUARY 1ST - ON ZOOM

Event Sponsor - 1 available - \$750

All Day event hosted with Western Oregon Chapter on Zoom. Recognition at event, opportunity to speak about products or services, prominent display as sponsor on marketing materials, 1 attendee.

EDUCATIONAL EVENTS


EDUCATIONAL EVENTS

MAR 6TH, JUNE 12TH, AUGUST 21ST, OCT 16TH

Event Sponsor - 3 available - \$400/event

Recognition at event, opportunity to speak about products or services, table for marketing materials, noted as sponsor on marketing materials, distribute marketing materials, 1 advertising Power Point Slide included in CORC's opening PP, 1 attendee.

Beverage Sponsor - 1 available - \$400/event

New  Recognition at event, opportunity to speak about products or services, table for marketing materials, noted as sponsor on marketing materials, distribute marketing materials, 1 advertising Power Point Slide included in CORC's opening PP, 1 attendee.

Hybrid Sponsor - 1 available - \$400/event

Verbal recognition at event, logo on Zoom Screen, 1 virtual attendee.

Registration Sponsor - 2 available - \$250/event

Verbal recognition at event, noted as sponsor on marketing materials, distribute marketing materials at registration, logo in CORC's PP on registration slide, 1 attendee.

Dessert Sponsor - 1 available - \$150/event

Verbal recognition at event, sign at dessert table, logo in CORC's opening PP on dessert slide, 1 attendee.

EVENT TOPICS

Ethics in Governance: Vendor Relations, Manager Duties, and Board Responsibilities

- March 6th

Mastering CC&R Standards: Effective Creation, Enforcement, and Legal Practices

- June 12th

Understanding Developer Rights and Their Impact on Community Associations

- August 21st

Maintenance and Inspections: Navigating Reserve Studies and Aging Structures

- October 16th

*Dates and locations subject to change do to availability.



ADVERTISING OPPORTUNITIES

WEBSITE

Website Home Page - 6 available - \$600

Logo on CORC's website home page with link directly to your website for 2025.

NEWSLETTER

Quarterly newsletters are emailed to CORC's marketing list and saved to CORC's Website for future viewing. Sponsorship includes all four editions for 2025. Over 30% of CORC's current marketing list opens the newsletter email.

Ad Space - 4 available - \$600

1/4 page ad in quarterly Newsletter with link directly to your website. Company to create ad to requested specifications.

Logo - 4 available - \$350

Logo in quarterly Newsletter with link directly to your website.

SOCIAL MEDIA

Vendor Spotlight - 12 available - \$100 - One sponsor per month

Vendor spotlight on all social media platforms. Posted 3 times during the month.

Sponsor to provide image, caption and hashtags to be used.

Desired months are secured on first sponsorship basis.



@ CORC CAI



@cai_centraloregon



@company/corccai

ADVERTISING OPPORTUNITIES

MEMBERSHIP DIRECTORY

Full Page color ad on back of Directory - \$700 (1 available)

Full page color ad in CORC CAI Membership Directory - \$600

1/2 page color ad in CORC CAI Membership Directory - \$400

1/4 page color ad in CORC CAI Membership Directory - \$200

*Electronic directory will be sent to all members and added to CORC CAI website.
Printed directories will be available at events

MARKETING FLYER

Flyer Sponsor - 5 available - \$400

Logo on CORC's printed mailers for 2025. Join marketing forces with CORC CAI.

To promote CORC's new Hybrid option for our educational events, a flyer will be sent providing all the details to community associations and management companies in the more rural parts of Central Oregon, outside of the Bend area. The sponsorship opportunity allows our organization to send out the flyer while your company gets additional exposure and directly to the decision makers of the community association or management company.

CHAPTER SUSTAINER

Suggested donation minimum \$250

Sponsor is provided an image titled "Chapter Supporter 2025", sponsor may use image for entire year as they wish on website, emails etc. Logo in CORC's PP on Sustainer slide



AXE THROWING

MAY 1ST - 4PM TO 7PM

Whether you're a seasoned pro or a first-timer, this event is open to all levels of experience! Join us for great food, drinks and a chance to network with other industry professionals!

Event Sponsor - 2 available - \$750

Recognition at event, Prominent logo as sponsor on marketing materials, distribute marketing materials at event, opportunity to speak about goods and services, 1 non-thrower attendee.

Food & Beverage Sponsor - 3 available - \$500

Verbal recognition at event, noted as sponsor on marketing materials, sign noting sponsorship at event, 1 non-thrower attendee.

Target Sponsor - 6 available - \$250

Verbal recognition at event, noted as sponsor on marketing materials, sign noting sponsorship at event, 1 non-thrower attendee.



Prize Sponsor - 1 available - \$200

Verbal recognition at event, assist handing out prizes at event, 1 non-thrower attendee, sponsor to provide winning axes for event.

Second-Chance Prize Sponsor - 1 available - \$200

Verbal recognition at event, assist handing out second-chance prizes, 1 non-thrower attendee, sponsor to provide three prizes for second-chance awards.

Registration Sponsor - 2 available - \$200

Verbal recognition at event, assist with check in, 1 non-thrower attendee.



MEMBERSHIP SOCIAL

MEMBERSHIP SOCIAL

JULY 17TH - 5:30 - 6:30 PM

Join CORC CAI's Membership Committee for drinks and snacks at Craft Kitchen and Brewery. Prizes to be won, bring potential members to increase chances.

Event Sponsor - 1 available - \$500/event

Prominent Recognition as sponsor on pre and post marketing materials, distribute marketing materials at event, 1 attendee.

Beverage Sponsor - 1 available - \$400/event

Verbal recognition at event, noted as sponsor on marketing materials, logo posted at event, 1 attendee.

Food Sponsor - 1 available - \$300/event

Verbal recognition at event, noted as sponsor on marketing materials, sign noting sponsorship at event, 1 attendee.

Dessert Sponsor - 1 available - \$150/event

Verbal recognition at event, sign at dessert table, 1 attendee.

Sponsors to provide prizes for end of event drawing.



CAI CORC Reverse Tradeshow

Don't miss our first annual Reverse Tradeshow! It's an incredible chance for business partners to engage with multiple management companies in a single day and showcase your business services.

WHERE:

To Be Determined

WHEN:

September 25, 2025

1:30pm-3:30pm

Attendance Opportunities

Member Business Partner Attendance
|\$400 |

Non Member Business Partner Attendance
|\$700 |

Become a member of CORC to receive savings

Sponsorship Opportunities

Event Sponsor | \$1000 | 2 available
includes attendance for 2 BP's

Food Sponsor | \$500 | 1 available

Beverage Sponsor | \$350 | 1 available

Bag Sponsor | \$250 | 1 available
sponsor provides bags for attendees

Swag Sponsor | \$250 | 1 available
sponsor provides swag for attendees

Dessert Sponsor | \$250 | 1 available

Registration Sponsor | \$250 | 1 available

Must pay to attend and a member to sponsor

Highly Sought Vendors

- Fencing
- Gates
- Firewise Services
- HOA Liaison for Builders
- ARC Administrators
- Structural Engineer
- Architects
- Masonry
- Painters
- Snow removal
- Landscapers
- Plumbers
- Electricians
- Concrete

All business partners welcome



BINGO & TRIVIA NIGHT CORC ANNUAL MEMBERS MEETING

NOVEMBER 13TH, 5:30PM TO 8PM

Event ~ 2 available~ \$750

Prominent Recognition on all pre and post event marketing, verbal recognition, 1 attendee

Food ~ 2 available~ \$500

Sign at food table, verbal recognition, 1 attendee



Beverage~ 2 available~ \$500

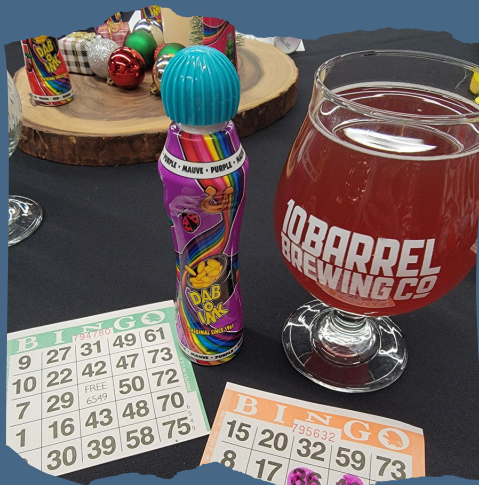
Sign with logo at beverage counter, verbal recognition, 1 attendee

Prizes ~ 1 available~ \$500

Sign with logo, verbal recognition, 1 attendee

Registration ~3 available~ \$300

Sign with logo on registration table, assist with check in, verbal recognition, 1 attendee



SPONSORSHIP REQUEST

Organization:	Requestor:
Email:	Phone:
Address:	
City/St/Zip:	Sign and Date:

Educational Events	Event	Beverage	Hybrid	Registration	Dessert	Total
Ask An HOA Attorney - 1/16	\$500	\$500	\$500	\$350	\$150	
Board Leader Certificate - 2/1	\$750					
March Education - 3/6	\$400	\$400	\$400	\$250	\$150	
June Education - 6/12	\$400	\$400	\$400	\$250	\$150	
August Education - 8/21	\$400	\$400	\$400	\$250	\$150	
October Education - 10/16	\$400	\$400	\$400	\$250	\$150	
Total						

Axe Throwing May 1st	Cost	Amount	Member Social - July 17th	Cost	Amount
Event	\$750		Event	\$500	
Food & Beverage	\$500		Beverage	\$400	
Target	\$250		Food	\$300	
Prize	\$200		Dessert	\$150	
Second Chance Prize	\$200				
Registration	\$200				

Reverse Tradeshow Sept 25th	Cost	Amount	Bingo / Trivia - Nov 13th	Cost	Amount
Event	\$1,000		Event	\$750	
Food	\$500		Food	\$500	
Beverage	\$350		Beverage	\$500	
Bag	\$250		Prizes	\$500	
Swag	\$250		Registration	\$300	
Dessert	\$250				
Registration	\$250				
Attendance	\$400				

Total	
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Total	
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Advertising Opportunities	Cost	Total
Website	\$600	
Newsletter Ad Space	\$600	
Newsletter Logo	\$350	
Social Media - Vendor Spotlight	\$100	
Chapter Awards - January 16th	\$400	
Marketing Flyer	\$400	
Chapter Sustainer - minimum \$250		
Total		

Sponsorships are limited and will have preference with a completed payment.

To Submit Your Sponsorship Application With

Check Payment: 1. Complete the Sponsorship Request Form 2. Make check payable to "CORC". 3. Mail completed form and check to: CORC, P.O. Box 5491, Bend, OR 97708

*Contact Chapter Executive Director Heather Brownson with questions or to purchase sponsorships with a credit card (convenience fee will be added).



CORC CAI CONTACT INFORMATION

ADDRESS: PO BOX 5491 BEND OR 97708

PHONE: 541-719-8224

EMAIL: CORC@CAICENTRALOREGON.ORG